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now  
8-29-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application

1<sup>st</sup> Inventor's Name    Todd Robert COLAS                      Technology Ctr:            3600

Serial No.:                09/935120                      Examiner:                Steven N. Meyers

Filed:                      August 22, 2001

For:                        SYSTEM AND METHOD FOR COOPERATIVE PREPARATION AND  
ADMINISTRATION OF ELECTRONIC, PRINT AND OTHER MEDIA  
ADVERTISEMENTS

**RENEWED PETITION TO MAKE SPECIAL**

Honorable Commissioner of  
Patents and Trademarks  
Washington, D.C. 20231

RECEIVED  
AUG 12 2002  
GROUP 3600

Sir:

In response to Paper No. 4 mailed August 8, 2002 which dismisses the Petition to Make Special filed on July 1, 2002, applicants hereby provide a list of the field of search by class and subclass for the pre-examination search and requests reconsideration of the previously filed Petition to Make Special as amended by the list provided herein.

Please replace Item (3) of the previously filed Petition to Make Special with the following:

--(3) A pre-examination search has been made, and an Information Disclosure Statement directed thereto was filed on November 21, 2001. The classes and subclasses searched are:

<u>Class</u>	<u>Subclass</u>
364	518, 523, 900
395	112, 146, 147, 774, 800
707	517

Also, the background art cited in the Background of the Invention section of the present application is discussed herein.--

Respectfully submitted,



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Date: August 12, 2002

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PATENT, TRADEMARK, COPYRIGHT  
AND RELATED INTELLECTUAL PROPERTY CAUSES

TELECOPIER COVER SHEET

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Special Programs Examiner  
Technology Center 3600  
United States Patent and Trademark Office  
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FROM: Noreen O'Hara Welch, Esquire  
Telephone No.: 301-622-4319  
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RE: In re application of  
Todd Robert Colas et al.  
Application No. 09/935,120  
"ELECTRONIC ADVERTISEMENT SYSTEM AND METHOD"  
Our Ref.: NOW0730

DATE: August 12, 2002

Transmitting 2 pages (including this cover sheet). If interrupted or of poor quality, please notify us immediately.

COMMENTS: Renewal of Petition to Make Special filed on July 1, 2002

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